



ANNA SCOTT

Digital Marketing Specialist | Writer



ABOUT ME

Passionate and versatile writer and qualified digital marketing specialist.

CONTACT



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CAPE TOWN, SOUTH AFRICA



ANNATOMIC.CO.ZA

SKILLS

DIGITAL MARKETING
WRITING AND BLOGGING
SOCIAL MEDIA MANAGEMENT
PROJECT MANAGEMENT
RESEARCH
HUMAN RESOURCING

HOBBIES



FILM



DESIGN



MUSIC



WRITING



EDUCATION

- 2017 Diploma in Digital Marketing
Shaw Academy
- 2011 Post Graduate Certificate in Education (UCT)
Method subject 01: English
Method subject 02: Drama
- 1997 Bachelor of Arts (UCT)
Major: English
Sub-Majors: Drama; History of Art



EXPERIENCE

- 2017 - 2019 SOCIAL MEDIA MANAGER AT CRT CREATE
Brand conception and strategy
Copywriting, editing and proof-reading
Account curation, maintenance, campaigns, initiatives, competitions
Advert creation, management, analytics reports
Instagram, Facebook, Twitter, Google, LinkedIn, HootSuite
- 2005 - 2010 MANAGER AT REAL MODELS CASTING AGENCY
2015 - 2016 General Manager
Directing photographers, makeup artists and models
- 2014 - 2017 FREELANCE WRITER
Current Across a range of topics and platforms
SEO, web content / blogs, ad copy
- Full CV ANNATOMIC.CO.ZA/FULL-CV